

# Hard Times: a new dollar for america

A juried exhibition for a troubled economy  
Call for Artist Submissions



Sponsored by:



The Purple Moon Gallery

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## **About the show:**

**Hard Times: a new dollar for america** is juried art exhibit sponsored by The Purple Moon, a gallery in downtown Charleston, WV. The goal of the exhibit is to artistically focus on the changing and challenging economic landscape the nation and the world now finds itself in and the impact and perception of the dollar in modern society. Submitted works are to follow the theme of the show with works of art, in any medium, which re-design or revalue the American dollar.

## **Eligible Participants:**

Submissions for this show are being accepted in two categories - 1)artists 18 years of age or older, or 2)student artists currently enrolled in high school. The second category, exclusively for student artists, is in keeping with The Purple Moon's commitment to supporting arts education programs.

## **Eligible Artwork:**

-All artwork needs to be accompanied by an artist's statement pertaining to the artwork and to the theme.

-2-D or 3-D artwork in any medium (excluding video and ceiling-mounted pieces)

- Submissions must be original work not previously exhibited in any prior art exhibition sponsored by The Purple Moon.

-All 2-D work must be suitably framed, wired, and ready to hang. Outer framed dimensions can be no larger than 30"x40". The Purple Moon reserves the right to reject work that is not properly prepared for hanging or is in any way unstable.

-Space for 3-D work is limited and therefore 3-D artwork should be no more than 24 inches x 24inches x 24 inches and be easily moved. Contact The Purple Moon if you have any questions.

- Works submitted should be available for sale and artists should include with submission the retail price of the artwork which includes a 40% commission. Twenty-five percent of the commission amount (10 percent of the retail price) will be donated by The Purple Moon to Manna Meal, a soup kitchen in Charleston, WV.

- Artwork submitted must be delivered to The Purple Moon, 906 Quarrier Street, Charleston, WV between June 15 – 20. The show will open on June 25, 2009. Artists are responsible for shipment or deliver of artwork to the gallery and for pick-up or return shipping of any unsold pieces at the conclusion of the show on July 31, 2009

While reasonable precautions are taken to safeguard entries, The Purple Moon is not responsible for loss or damage to any artwork submitted while on display or in transit. Artists are strongly encouraged to insure their own artwork.

## **Awards:**

-The first place winner will be offered an opportunity for a solo show at The Purple Moon in the Fall of 2009/ Winter of 2010. The top ten artists will receive a certificate of excellence.

-Top ten art pieces will be featured on the thepurplemoon.com website and blog.

-All artwork juried into the show will also be shown on the anewdollarforamerica.com website.

**Entry Fee:**

There is no entry fee for this exhibit. Artists may submit up to three works. All submissions will be reviewed by The Purple Moon. Submission does not guarantee inclusion into the exhibition. You will be notified promptly of works not accepted for the show. Submissions may be made any time before the deadline of June 5, 2009.

**Exhibit Theme:**

Works submitted to *Hard Times: a new dollar for america* shall artistically address one of the following:

- 1- A redesigning of the American dollar bill.
- 2 – The revaluation of the dollar in 21<sup>st</sup> Century.
- 3 – Alternatives to the dollar in the 21<sup>st</sup> Century.

Artwork must be accompanied by an artist's statement pertaining to the work and to the theme.

**Submissions:**

All artwork must be submitted electronically or by postal mail and received no later than June 5, 2009.

**Please Note: All artists must strictly follow submission requirements below.**

We do not accept submissions in person. You must either e-mail or mail photos of your submissions to The Purple Moon. Incomplete submissions will be rejected automatically. Works will be juried as they are obtained and early submission is encouraged.

**For E-Mail Submissions:**

Please submit an electronic image of your artwork in a JPEG format (no larger than 640 x 480) as attachments to [hardtimes@anewdollarforamerica.com](mailto:hardtimes@anewdollarforamerica.com) along with your artist statement of how the artwork relates to the theme of the exhibit. If juried into the exhibition, you will be then be required to complete the artist release & registration form.

Please include the title, price (retail price including 40% commission), media & statement for each submission along with contact information. Submissions by high school students in the youth category also must include age of artist and school attending.

Submission subject line must be: Hard Times 2009 Submission

An artist statement must accompany each submission and must discuss how the submitted artwork relates to the shows theme. If you submit more than one artwork, you will need a different artist statement for each piece. Artists may also submit an artist bio but they **MUST** submit an artist statement to be considered. Artist statements and bios must be submitted in doc or docx format.

**For Postal Mail Submissions:**

Please submit a photo of your artwork (Photo sizes 4x6 to 8x10) along with your artist statement of how the artwork relates to the theme of the exhibit. If juried into the exhibition, you will be then be required to complete the artist release & registration form.

Please include the title, price (retail price including 40% commission), media & statement for each submission along with contact information.

Mail submission to:  
Hard Times 2009 Submission  
c/o The Purple Moon  
906 Quarrier Street  
Charleston, WV 25301

Mail entries must be received on or before June 5, 2009 and submissions should be postmarked on or before June 2, 2009.

## **DO NOT SUBMIT ORIGINAL ARTWORK!**

Your photos will not be returned to you. An artist statement must accompany each submission and must discuss how the submitted artwork relates to the show's theme. If you submit more than one artwork, you will need a different artist statement for each piece. Artists may also submit an artist bio but they **MUST** submit an artist statement to be considered.

If you have any questions, please email or call The Purple Moon at (304)345-0123.

### **Jury:**

Management of The Purple Moon and select members of the West Virginia art community will jury the work based on:

- How the artwork fits with the exhibit theme.
- How the artist statement fits with the exhibit theme.
- The overall quality of the work.

If the jury accepts your work for this show you will need to have your artwork dropped off or shipped to arrive between **June 15 – 20, 2009**. You must be able to either drop off or ship your artwork to:

The Purple Moon  
906 Quarrier Street  
Charleston, WV 25301

NOTE: If the artwork does not sell by the close of the show you will need to be able to pick up the piece(s) at The Purple Moon or pay for return shipping of your artwork

### **Sales & Commissions:**

Sales are encouraged and artwork submitted must be available for sale. A commission of 40 percent of the retail price will be retained by The Purple Moon. Twenty-five percent of the commission amount (10 percent of the retail price) will be donated by The Purple Moon to Manna Meal, a soup kitchen in Charleston, WV.

The Purple Moon will handle and process sales of artwork. Checks to artists for sold artworks are mailed within 2 weeks of the sale. All sales are final. Artwork sold may be delivered at the time of purchase to the customer.

### **Liability and Insurance:**

While reasonable precautions are taken to safeguard entries, The Purple Moon is not responsible for loss or damage to any work submitted while on display or in transit. Artists are strongly encouraged to insure their own artwork. Entry in this exhibition indicates your agreement with all conditions in this prospectus.

### **Exhibition & Reception information:**

Artists are encouraged to attend the exhibition & receptions. Attendees will be given the opportunity to discuss artwork with the artists as a part of these events. The show will open on Thursday June 25, 2009 during the Charleston ArtWalk being held in conjunction with Festival. Work will remain on display through July 31<sup>st</sup>.

The exhibit will be open to the public from June 25 – July 31, 2009 during The Purple Moon's regular business hours – Tuesday – Friday 11am to 5pm and Saturday 10am – 4pm and by appointment other times.

**Important Dates:**

June 2, 2009 Final day for postmark on mailed submissions.

June 5, 2009 Entries due by electronic or postal submission – see guidelines above

June 7, 2009 Jury work completed

June 9, 2009 Artists notified if work is accepted or declined

June 15 - 20, 2009 Physical artwork due to drop off at The Purple Moon

June 25, 2009 Opening reception in conjunction with ArtWalk and Festival

July 16, 2009 July ArtWalk

July 31, 2009 Exhibit Closes

August 1, 2009 Unsold artwork available for pickup at The Purple Moon

(If you shipped your artwork to us, & the work does not sell, you will need to pay for return shipping of your artwork)

For additional information regarding this exhibit visit:

<http://www.anewdollarforamerica.com>

For questions regarding submissions email:

[hardtimes@anewdollarforamerica.com](mailto:hardtimes@anewdollarforamerica.com)

The Purple Moon  
906 Quarrier Street  
Charleston, WV 25301  
(304)342-0123